

Chinese companies are attracted by the Romanian economy, and their investments in Romania will exceed 1 billion euros in 2012, 5 times more than 20 years ago, Pro TV reports.

The money will go to commercial lines operating in Constanta Port, telephonic equipment factories and – more recently – in the energy sector.

The Chinese will invest nearly 1 bln euros in the Rovinari energy complex, where they were invited to invest after an American company turned down a similar invitation. Faced by the American's refusal, the manager of the energy company searched the internet and found the Chinese investors.

"The national electricity company. They were not hard to find, because they were the only ones. I sent them some emails. I wrote them in Romanian, they answered in Chinese. Then I used Google Translate and I could understand what they said. In the spring of 2010, a rather high-level Chinese delegation came to Romania," recollects Vasile Tudorescu.

The negotiations were not easy. The Chinese had some conditions in order to come with the money, but eventually they agreed and will build a new automated energy group at Rovinari, that will double the yield of the complex by 2014 and will create over 1,000 jobs.

In Constanta, the Chinese invested in a shipping line that connects the Romanian port with Shanghai. The line will be serviced by huge container ships, 300 meters long and as high as a 10-storey building, which will transport 500 containers each week.

Another business opportunity is represented by the wine industry, to which purpose a Chinese delegation recently met Romanian authorities. Over 10,000 Chinese companies operate in Romania.

Afaceri de succes prin Google Translate. Chinezii investesc peste un miliard de euro in Romania

Companiile chinezești sunt atrase de economia românească. Investițiile venite din Țara Asiată vor depăși un miliard de euro în 2012, de 5 ori mai mult față de ultimii 20 de ani, informează Stirile Pro TV.

Banii vor merge in liniile comerciale din portul Constanta, fabricile de telefonie si, cel mai recent, in energie.

Aproape 1 miliard de euro vor fi investiti de chinezi la complexul energetic din Rovinari, dintr-o simpla intamplare. Dupa ce a fost refuzat de americani, directorul intreprinderii, Vasile Tudorescu, i-a gasit pe chinezi... dupa o cautare pe internet.

"Compania nationala de electricitate. Nu era greu de gasit, era singura. Le-am trimis niste emailuri. Eu le trimiteam in romana, ei imi scriau in chineza, le traduceam cu Google si ne-am inteles. In primavara lui 2010 o delegatie din China, la nivel destul de inalt, a venit in Romania", povesteste Vasile Tudorescu.

Negocierile nu au fost usoare. Chinezii au avut cateva pretentii pentru a veni cu banii.

I-a convins ca vor avea piata pentru electricitatea produsa, asa ca au batut palma la inceputul acestei luni.

Chinezii vor construi un nou grup energetic automat la Rovinari, care va dubla randamentul complexului pana in 2014. Mai mult, vor fi create peste o mie de locuri de munca.

La Constanta, chinezii au investit intr-o linie comerciala care face legatura cu Shanghai. Asa ca, in port, in loc de nave obisnuite intra portcontainerele gigantice.

Cu o lungime de aproape 300 de metri, adica de doua ori fata de un teren de fotbal si inaltimea unui bloc de 10 etaje, aceasta nava reuseste sa aduca in fiecare saptamana la noi in tara aproape 500 de containere cu marfuri de tot felul.

Dar vom si exporta ingrasaminte, produse siderurgice, vin.

Doing business via Google Translate: Chinese invest over 1bn euros in Romania

Written by Administrator

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Iar pentru ca picatura chinezeasca de vin romanesc sa se transforme in sute de mii de litri de vin exportati pe uriasa piata, o delegatie oficiala de la Beijing s-a intalnit cu premierul roman. In tara noastra sunt peste 10.000 de firme chinezesti.