

## **Benihana, the flavour of Japan at Howard Johnson**

Written by Administrator

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***Located in downtown Bucharest in Howard Johnson Grand Plaza Hotel, Benihana Restaurant offers authentic Japanese Teppanyaki cuisine and an exquisite sushi bar, with the finest products and world-class Asian chefs preparing food right in front of you.***

The design elements and authentic ornamental objects recreate the traditional Japanese Zen atmosphere.

The history of Benihana goes back to 1964, when a totally new concept in fine dining emerged on the fiercely competitive New York restaurant scene.

The restaurant was called Benihana of Tokyo, and its founder, young Japanese Olympic wrestler named Rocky Aoki, has since nurtured his theme into America's Most Popular Family Restaurant and an international food chain.

The name "Benihana" comes from the poetic Japanese words for red flower, with the origin of the story actually dating back to 1935 when the late Yunosuke Aoki - Rocky's Father opened a small coffee shop and called it "Benihana" after a wild red flower which grew near the front door.

Benihana's food preparation methods immediately set it apart from other restaurants, as it had no conventional kitchen, instead, chefs prepared all dishes on the same table, called a "Hibachi", around which up to eight guests could be seated.

Gas jets, which heat stainless steel cooking surfaces surrounded by board wooden borders, soon became a Benihana trademark.

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